



Inmar Rx Solutions, Inc.
Alameda County
Safe Drug Disposal Stewardship Program
2024 Annual Report

(1/1/2024 through 12/31/2024)

Submitted: 2/28/2025

CONTENT

EXECUTIVE SUMMARY	01
PARTICIPATING PRODUCERS	02
COLLECTION EFFORTS AND WEIGHT	02
COLLECTION SYSTEM	03
TRANSPORTERS AND DISPOSAL FACILITIES	04
SAFETY OR SECURITY CONCERNS	05
EDUCATIONAL EFFORTS AND PUBLIC OUTREACH	05
STEWARDSHIP PLAN GOALS	07
APPENDICES	10
Appendix A - Collection System	11
Appendix B - Disposal Facilities	16
Appendix C - Kiosk Signage, Mailer Instructions and Educational/Outreach Materials	17

CONTENT

Appendix D - Inmar's Website	27
Appendix E - Outreach and Promotion Activities	34



I. Executive Summary

Ordinance Sec. 6.53.080 - Executive Summary. The purpose of the Executive Summary is to provide a broad understanding of the Plan as a whole and context for the data and information that will follow. This summary should include a brief description of collection and disposal efforts during the reporting period. The executive summary should also include a description of proposals to improve collection efforts and challenges encountered during the reporting period, and how they will be addressed.

Inmar Rx Solutions, Inc ("Inmar") was approved to operate a Drug Stewardship Program ("Program") on April 1, 2022 pursuant to the Alameda Safe Drug Disposal Ordinance located at Title 6 of the Alameda County Health and Safety Code, Sections 6.53.010 through 6.53.120 ("Ordinance") and the Alameda County Safe Drug Disposal Regulations ("Regulations"). This Annual Report is for the period between January 1, 2024 and December 31, 2024 ("Reporting Period"). All capitalized terminologies not defined in this summary are the same as those used in Inmar's approved Drug Stewardship Plan ("Plan") dated April 10, 2020.

The following information contained within this Annual Report mirrors the requirements outlined in Section 6.53.080 of the Ordinance.

A. Collection and Disposal Efforts

During this Reporting Period, Inmar operated 15 Collection Points and 34 Standard Mail-Back Envelope Distribution Sites totaling 49 locations. Note that one Collection Point (RUUS Villa ICF) was closed during the Reporting Period (See Section VI). Inmar collected 55 Inner Liners from the 15 Collection Points equaling 1,684.1 pounds of Unwanted Products. Inmar collected a total of 209 Mailers totaling 86.94 pounds of Unwanted Products. Inmar collected 152 Auto-Injector packages, for a total of 179.92 pounds of Unwanted Products. Additionally, Inmar participated in ten Collection Events which resulted in the collection of 3,306.9 pounds of Unwanted Products. For the 2024 Reporting Period, a total of 5,257.86 pounds of Unwanted Products were collected via all Collection Methods.

B. Plan Changes

No changes subject to 6.53.050(B)(6) were made to the approved Plan during the Reporting Period.

C. Program Outlook

Inmar expects an increase in the number of Collection Points and amount of Unwanted Products collected in 2025. To achieve this, Inmar plans to host one-day Collection Events in conjunction with Alameda County Department of Environmental Health and Alameda County Department of Environmental Health Household Hazardous Waste Division for the third year in a row. Inmar is continuously seeking additional Collection Points for either Kiosks or Standard Mail-Back Envelope Distribution Sites.

1



II. Participating Producers

Ordinance Sec. 6.53.080(a)(1) - A list of Producers participating in the Product Stewardship Program

Information regarding participating Producers can be found in Attachment A: Participating Producers.

III. Collection Efforts and Weight

Ordinance Sec. 6.53.010(a)(2) - The amount, by weight, of Unwanted Products collected from Residential Generators collected at each drop-off site and in the entire County of Alameda and, if applicable, the total amount by weight collected by a Mail-Back Program

Regulation Sec. 15(C)(iv) - The report narrative shall include a brief description of the collection efforts over the past year.

Throughout the Reporting Period, Inmar collected Unwanted Products by means of Collection Points and Standard Mail-Back Envelope Distribution Sites as well by Mail-Back Services that could be requested via the Program's website or toll-free phone number which includes Standard Mail-Back Envelopes, Inhaler Mail-Back Envelopes and Auto-Injector Mail-Back Packages. The below table represents the total weight collected in pounds by each of these mentioned Collection Methods.

Total Unwanted Products Collected in the Reporting Period from all Collection Methods

Туре	#	Total Weight (pounds)
Drop-off Site Liners	55	1,684.10
Standard Envelope	209	86.94
Inhaler Envelope	0	0
Auto-injector Packages	152	179.92
Collection Events	10	3,306.90
Total Weight Collected (2024)		5,257.86

IV. Collection System

Ordinance Sec. 6.53.080(A)(3) - A description of the collection system, including the location of each collection site and, if applicable, locations where envelopes for a Mail- Back Program are provided.

Regulation Sec. 15(D)(ii) - For each Collection Point: (a) location, host site name, and address; (b) collected Unwanted Products by weight over the past year; and (c) number of times Unwanted Products was picked up for transportation per location.

Regulation Sec. 15(D)(iii) - For any mail-back program: (a) the number of mail-back containers distributed; (b) the number of mail-back containers returned; and (c) collected Unwanted Products by weight

A. Collection Points

Technical specifications concerning Inmar's Collection System can be located in the approved Plan dated March 4, 2022. Table 1 in Appendix B lists the weight for each Collection Point and the corresponding number of Inner Liners collected. Table 2 in Appendix B lists each of Inmar's Collection Points in Alameda



County. The number of Inner Liners in the Column titled "Liners Collected" is indicative of the number of times the Unwanted Products were picked up from each location. Appendix B Table 4 lists all of the one day Collection Events with the corresponding location, number of Inner Liner collected, and amount of Unwanted Products collected.

B. Standard Mail-Back Envelope Distribution Sites

Table 3 in Appendix B lists each participating Standard Mail-Back Envelope Distribution Site. In the Reporting Period, Inmar distributed 1,550 Standard Mail-Back Envelopes to Standard Mail-Back Envelope Distribution Sites.

Inmar distributed the following from the Program website:

- 47 requests resulting in the distribution of 90 Standard Mail-Back Envelopes;
- 510 requests resulting in the distribution of 1,124 Auto-Injector Mail-Back Packages;
- 4 requests resulting in the distribution of 7 Inhaler Mail-Back Envelopes.

Inmar collected a total of 86.94 pounds of weight from the 209 Standard Mail-Back Envelopes and 179.92 pounds of weight from the 152 returned Auto-Injector Packages in the Reporting Period. There were no Inhaler Mail-Back Envelopes returned during the Reporting Period.

Please note that 24 Mail-Back Envelope Distribution sites were disenrolled from the Program due to declined participation from Save-Mart corporation. This includes all Lucky and FoodMaxx stores that were previously enrolled in the Mail-Back Program.

C. One-Day Collection Events

Table 4 in Appendix B lists each one-day Collection Event that Inmar participated in as well as the corresponding number of Liners and Pounds of Unwanted Products collected. During the Reporting Period, Inmar worked with Alameda County Department of Household Hazardous Waste Division to participate in nine drop-off events, totaling 3203.55 pounds of Unwanted Products. Inmar hosted a Collection Event at the City of Fremont Earth Day event and collected 103.35 pounds of Unwanted Products.



V. Transporters and Disposal Facilities

Ordinance Sec. 6.53.080(A)(4) - The name and location of disposal facilities at which Unwanted Products were disposed of and the weight of Unwanted Products collected from Residential Generators disposed of at each facility

Regulation Sec. 15(d)(iv) - For each Disposal Facility: (a) the facility name, address and telephone number; and (b) the total weight of collected products at each facility

Inmar expanded its disposal operations during the Reporting Period by utilizing two additional Reworld (formerly Covanta) disposal facilities in Salem, OR, and Hayward, CA, in addition to the facilities already listed in the approved Plan. These facilities are included in Appendix B, which provides a comprehensive list of Disposal Facilities, including their names and locations, where Unwanted Products were disposed of in accordance with the approved Plan.

Additionally, Inmar's permitted partner, 123 Compliant Logistics, LLC, began utilizing a permitted hazardous waste incineration and disposal facility, Ross Incineration Services, as listed in Appendix B, starting on 09/12/2024.

A formal Plan amendment incorporating these changes will be submitted to the County and reflected in the updated Plan in accordance with the Alameda County Safe Drug Disposal Ordinance, Chapter 6.53 of Title 6, Alameda County General Ordinance Code.

VI. Policies and Procedures

Ordinance Sec. 6.53.080.(a)(5): Whether policies and procedures for collecting, transporting, and disposing of Unwanted Products, as established in the Plan, were followed during the reporting period and a description of any noncompliance.

During the Reporting Period, one of the Collection Points (RUUS VILLA ICF) was disenrolled from the Program after it was discovered that the location did not have the proper licensing to host a Kiosk. Inmar acted immediately to remove the location from the Program to ensure full compliance with all regulatory requirements. No Unwanted Products were collected at this location.

As outlined in Inmar's approved Plan, Collection Points are required to comply with 21 CFR § 1317 and the California Board of Pharmacy, Title 16, Article 9.1. Inmar has implemented rigorous standard operating procedures that mandate adherence to these regulations, and all Authorized Collector agreements explicitly require compliance. Inmar remains committed to ensuring that all Collection Points operate in strict accordance with these standards and took all necessary corrective actions in line with its compliance framework and applicable laws.



VII. Safety or Security Concerns

Ordinance 6.53.080.(a)(6): Whether any safety or security problems occurred during collection, transportation, or disposal of Unwanted Products during the reporting period and, if so, what changes have or will be made to policies, procedures, or tracking mechanisms to alleviate the problem and to improve safety and security.

Inmar did not encounter any safety or security issues during the collection, transportation, or disposal of Unwanted Products during the reporting period. As a result, no changes were made to policies, procedures, or tracking mechanisms related to safety and security.

VIII. Educational Efforts and Public Outreach

Ordinance Sec. 6.53.080(a)(7) - A description of public education and outreach activities implemented during the reporting period, including the methodology used to evaluate the outreach and Program activities;

A. Educational Materials

In accordance with Ordinance 6.53.070, Inmar provided easily-consumable educational materials for distribution to Residential Generators, pharmacists, retailers of Covered Drugs, veterinarians, veterinarian hospitals, and health care practitioners upon request and at no charge. Education materials included standardized disposal instructions for Collection Points and Mail-Back Services, an educational brochure that includes safe disposal options, the dangers of improper drug use and disposal, and other Program information. Additionally, Inmar hosted a Program website and toll-free phone number. All materials are easily understandable with varying levels of English proficiencies and leverage explanatory graphics to aid in understanding. Materials are available in Required Languages.

The materials promote safe storage, inform of the risks of disposing of Unwanted Products in inappropriate waste streams (e.g. solid waste collection, sewer, or septic systems) and the risks of Covered Drugs as it pertains to drug abuse and accidental poisoning. The materials provide options on how to participate in the safe disposal of Unwanted Products and other Program advocacy.

Please see Appendix D for example materials.

B. Outreach Activities

Inmar conducted the following outreach activities during the Reporting Period:

1. Radio

Inmar utilized Alameda County radio station KOIT 95.6 FM ("KOIT") for the third year in a row to provide information on safe drug disposal throughout the listening area. KOIT is consistently one of the top stations in Alameda County and the Bay Area radio market. Messaging also ran simulcast across streaming platforms. The radio ads commenced September 30th, 2024, and ran through December 30th, 2024 for a total of 12 weeks (excluding Election timeframe 10/30/24-11/10/24). There were a total of 43 advertisements each week, and the ads were 15



seconds in length for a total of 516 advertisements. Alameda County Radio utilized optimization tactics throughout the campaign to deliver the advertisement during heavier listening times to garner more impressions. Advertisements focused on providing education on safe drug disposal and directed listeners to find more information on the Inmar website, www.safemedicinedrop.com. Ads emphasized that safe drug disposal options are free to all residents of Alameda County.

Inmar has insight into the scope of the outreach Program by identifying total impressions. During the duration of the 12 week radio campaign, Inmar was able to reach approximately 11,390,400 listeners. The total number of impressions is calculated by determining the number of listeners for each advertisement that was deployed. A copy of the advertisement in Figure 4 in Appendix F.

2. Newspaper

For the third year in a row, Inmar utilized the East Bay Times to deploy advertisements on safe drug disposal. The messaging encouraged users to remove Unwanted Products from the home to protect the environment and prevent drug abuse. The ad also promoted Inmar's website www.safemedicinedrop.com to find local Collection Points. The ad was one eighth (1/8) of a page and ran weekly on Sundays for 12 weeks. The first ad was deployed on October 6th, 2024 and the last ad was deployed on December 29th, 2024. During the 12 week newspaper campaign, Inmar was able to reach approximately 979,248 readers. Total views are reported directly from the media outlet. The radio advertisement can be provided upon request by the Department.

3. Digital Media - Programmatic

Programmatic Media provides targeted display ads on browser sites on internet capable devices (smart phones, computers, tablets, etc.). Inmar ran ads across a prequalified list of over 200,000 domains including a variety of retail websites, Google, and Facebook. The programmatic targeted ads ran for six weeks leading up to the DEA's National Prescription Take Back Days starting in April, 2024 and October, 2024. Impression metrics are reported directly from the individual websites that the ads are placed on and are reported on a per campaign basis. See Appendix F Table 1 lines titled "Programmatic Spring Campaign" and "Programmatic Fall Campaign" for programmatic results. Examples of the Programmatic ads are in Figure 3.

4. Digital Media - Influencer Marketing and Social Media

Influencer marketing is a content creation tactic used to drive awareness and education to a targeted audience through blogs and social media outlets. Influencers create authentic content around their everyday lives and interests while weaving the story of prescription drug take-back into their content. Influencer content is converted into paid ad units across social platforms and then targeted to Residents across Alameda County.

Paid advertisements for influencer content were run on a variety of platforms including Google, Instagram and Facebook and drove towards a specified impression goal. Inmar ran several social media influencer campaigns concurrently with other traditional and digital media campaigns. Inmar posted two social media posts per month per platform (Instagram, Twitter, and Facebook). Influencer campaigns were deployed quarterly for a total of four influencer campaigns in 2024.



The four influencer campaigns in Alameda County garnered a total of 1,737,347 impressions throughout the Reporting Period. Images used in the influencer campaigns are included in Appendix F, Figure 1. The dates and results of each campaign are listed in Appendix F, Table 1 line items "Q1 Influencer Campaign", "Q2 Influencer Campaign", and "Q4 Influencer Campaign".

IX. Stewardship Plan Goals

Ordinance 6.53.080(a)(8): How the Product Stewardship Program complied with all other elements in the product stewardship Plan approved by the Department, including its degree of success in meeting any performance goals set by the Department as part of its approval of the Program.

Regulation Sec. 15(c)(ii) - Reporting on Goals. The Report Narrative should include a summary of the Plan goals and the degree of success in meeting those goals in the past year. The discussion should include a summary of the efforts to meet the goals, any difficulty in meeting the goals, and if any goals have not been met, what effort will be made to achieve such goals in the next year.

Alameda County Safe Drug Disposal Regulations Section 15(c)(iii): Future Goals. The Report Narrative should include proposed goals to be accomplished in the upcoming year. If the proposed goals differ from the original Plan goals, the Annual Report should include a discussion of the reasons for the suggested change(s).

A. Program Collection Goals

Inmar met short-term collection goals outlined in the approved Plan by securing and placing Kiosks spread geographically throughout the County. This was completed within the first 90 days of implementation.

Inmar's long-term goal was to achieve 100 Kiosks jointly with other Program Operators within the first 12 months of Program implementation. As of December 2024, Inmar has secured a total of 49 Collection Points, 14 Kiosks and 35 Standard Mail-Back Envelope Distribution Sites. In conjunction with the other Program Operator, there are well over 100 Collection Points throughout the County.

Inmar continues to work toward increasing collection and meeting long-term goals by partnering with Alameda County Household Hazardous Waste Division in 2025 to host Collection Events.

B. Program Promotion Goals

Inmar met short-term promotion goals by launching the Program website (www.safemedicinedrop.com) and toll-free phone number (1-888-371-0717) within the first 90 days of Program operation. Educational materials were also developed and distributed to Covered Entities and Authorized Collectors within the first 90 days. Additionally, Authorized Collectors were provided Kiosk training materials and marketing materials that included a sample press release, educational materials, promotional materials, and signage.

Inmar continues to meet Program promotion goals by having ongoing social media posts, influencer posts, and radio and newspaper advertising. Social media posts consisted of two posts per month per platform (Instagram, Twitter, and Facebook). The Posts were scheduled as follows:

- The first social influencer campaign ran January 8, 2024 through March 29, 2024
- The second influencer campaign ran from April 1, 2024 through June 28, 2024



- The third influencer campaign was from July 1, 2024 through September 30, 2024
- The fourth influencer campaign was from October 1, 2024 through December 29, 2024

Inmar commenced the print ad marketing in October 2024, coinciding with the DEA's Annual Take-Back Day. There were 12 one-eighth of a page newspaper advertisements, one per week on Sundays, for 12 weeks. Inmar's first newspaper advertisement was on Sunday, October 6th, 2024 and the last advertisement was on December 29th 2024. As reported from East Bay Times, there were a total of 979,248 impressions. This is based on the number of newspapers circulated in Alameda County on the day of publication.

The radio advertisement was 15 seconds in length and began on September 30th, 2024 and ran through December 30th, 2024. There were 43 radio advertisements per week, for a total of 516 total advertisements over the 12 week campaign. As reported from KOIT-FM, there were approximately 949,200 impressions per week, which resulted in 11,390,400 total impressions throughout the duration of the 12 week campaign. Both advertisements ran for a total of 12 weeks.

Both radio and newspaper advertisements were deployed on-time. Inmar successfully met the Program promotion goals set for the Reporting Period. All Program promotion activities continue each Program year. See Appendix F Table 1 for total outreach campaign results.

PROGRAM COLLECTION GOALS					
GOAL	STATUS				
90 DAYS					
nitiate Plan operation	Completed				
ncrease Authorized Collection Points in the County	Completed				
12 MONTHS					
Inmar's goal is to achieve 100 Kiosks distributed ointly, in combination with other Plan Owners, across the County to provide equitable and reasonably convenient access to Residents.	Completed jointly with other Program Operator.				
Establish Mail-Back Programs and/or Take-Back Events in areas that are underserved by Collection Points.	Completed				
Provide and communicate systems for pharmacies to request Mail-Back Envelopes.	Completed				
PROGRAM PR	OMOTION GOALS				
GOAL	STATUS				
90 DAYS					
Website launch	Completed				
Covered entity educational materials	Completed				
Authorized Collector marketing support materials	Completed				



Direct mail communication & print ad marketing commences	Completed
6 MONTHS	
Website functionality updates: o Return Envelope requests o Educational materials uploaded o Authorized Collector Kiosk maintenance resources and requests o Collection Point and Mail-Back Envelope Distribution Site list updated (ongoing)	Completed
Initiate social influencer and targeted media outreach (1 influencer campaign and 2 promoted posts per month)	Completed
Television / radio campaigns initiated	Completed
12 MONTHS	
Website functionality updates: o Translation into specified languages o Collection Point and Mail-Back Envelope Distribution Site list updated (ongoing)	Completed
Continue social influencer and targeted media outreach (1 influencer campaign and 2 promoted posts per month)	Completed
Continue television / Radio campaigns	This continues annually.
18 MONTHS	
Website functionality updates: o Collection Point and Standard Mail-Back Envelope Distribution Site list updated (ongoing)	In Process as new locations are acquired.
Continue social influencer and targeted media outreach (1 influencer campaign and 2 promoted posts per month)	This continues annually.
Direct mail and print ad marketing continues	This continues annually.
Continue television / radio campaigns	This continues annually.



APPENDICES

Appendix A - Collection System	11
Appendix B - Disposal Facilities	16
Appendix C - Kiosk Signage, Mailer Instructions and Educational/Outreach Materials	17
Appendix D - Program Website	27
Appendix E - Outreach and Promotion Activities	34



Appendix A: Collection System

Table 1- Weight Collected

Note: The number of liners in the Column titled "Liners Collected" is indicative of the number of times the product was picked up from each location. A key in the form of a protected document will be accompanied with the Annual Report for the County's review.

Unique Identifier	District	Status	Liners Collected	Weight Collected (lbs)
49738	2	Inactive	0	0
62419	5	Active	8	210.3
62457	3	Active	2	156.65
62464	2	Active	2	46.6
62471	1	Active	1	22.15
62113	2	Active	7	218.35
62118	1	Active	3	130.9
62198	1	Active	5	149.55
62319	3	Active	6	168.9
62341	4	Active	5	115.9
62344	5	Active	4	112.75
62366	5	Active	5	152.95
62379	3	Active	2	53.1
63568	2	Active	0	0
42304	5	Active	5	146
Total			55	1684.1



Table 2 - Collection Points

Collection Point Name	Street	City	Zip	Status	Close Date
Ruus Villa ICF	29255 Ruus Rd	Hayward	94544	Inactive	September 9, 2024
Safeway Pharmacy #0691	1444 Shattuck Place	Berkeley	94709	Active	
Safeway Pharmacy #0951	867 Island Drive	Alameda	94502	Active	
Safeway Pharmacy #0971	22280 Foothill Boulevard	Hayward	94541	Active	
Safeway Pharmacy #0993	3902 Washington Blvd	Fremont	94538	Active	
Safeway Pharmacy #1197	1790 Decoto Road	Union City	94587	Active	
Safeway Pharmacy #1257	4495 First St	Livermore	94551	Active	
Safeway Pharmacy #1931	46848 Mission Blvd	Fremont	94539	Active	
Safeway Pharmacy #2708	2227 South Shore Center	Alameda	94501	Active	
Safeway Pharmacy #2856	6790 Bernal Ave	Pleasanton	94566	Active	
Safeway Pharmacy #2870	6310 College Ave	Oakland	94618	Active	
Safeway Pharmacy #3132	5100 Broadway	Oakland	94611	Active	
Safeway Pharmacy #3281	2600 5Th St.	Alameda	94501	Active	
Tib Pharmacy	7999 Gateway Blvd., Suite 110	Newark	94560	Active	
University Of California At Berkeley	222 Bancroft Way	Berkeley	94720	Active	



Table 3 - Standard Mail-Back Envelope Distribution Sites

Site Name	Street	City	Zip	District
Aids Healthcare Foundation - Oakland	400 30th Street, Suite 300	Oakland	94609	5
Albany Police Department	1000 San Pablo Ave	Albany	94706	5
Alegre Home Care - East Bay	5767 Broadway, Suite 201	Oakland	94618	5
Alta Bates Outpatient Pharmacy	2001 Dwight Way	Berkeley	94704	5
Bonita House Inc.	6333 Telegraph Avenue, Suite 102	Oakland	94609	5
California Sinus Center	5924 Soneridge Drive Suite 207	Pleasanton	94588	4
Costco Pharmacy #1061	28505 Hesperian Blvd	Hayward	94545	2
Costco Pharmacy #118	1900 Davis St.	San Leandro	94577	3
Costco Pharmacy #1341	7200 Johnson Drive	Pleasanton	94588	4
Costco Pharmacy #146	2800 Independence Drive	Livermore	94550	1
Costco Pharmacy #1660	350 Newpark Mall	Newark	46070	2
Costco Pharmacy #778	43621 Pacific Commons Blvd	Fremont	94538	2
Crossroads Home Health - Oakland	333 Hegnberger Road, Suite 710	Oakland	94621	4
Haller's LTC Pharmacy	4067 Peralta Boulevard	Fremont	94536	1
Healthflex Home Health & Hospc	7677Oakport Dr.	Oakland	94621	4
Home Care Assistance - Oakland	5275 Broadway	Oakland	94618	5
Lifelong Medical Care	2031 6th Street	Berkeley	94710	5
Lifescript Pharmacy	39039 Paseo Padre Parkway Suite 201	Fremont	94538	1
MEDICAL ARTS PHARMACY	13847 East 14th St Suite 103	San Leandro	94578	3
Mindful Health Solutions - Oakland	3300 Webster Street, Suite 402	Oakland	94609	5
New Chinatown Pharmacy	719 East 12th Street	Oakland	94606	3
Pak 'N Save-3125	3889 San Pablo Ave	Emeryville	94608	5
Prescript Pharmaceuticals	39 California Avenue	Pleasanton	94566	4
Raley's Pharmacy #316	5420 Sunol Blvd.	Pleasanton	94566	4
Safeway Pharmacy #691	1444 Shattuck Pl	Berkeley	94709	5
Safeway Pharmacy #1932	4440 Tassajara Rd	Dublin	94568	1
Safeway Pharmacy #1953	7499 Dublin Blvd	Dublin	94568	1
Safeway Pharmacy #676	1500 Solano Ave	Albany	94706	5
Safeway Pharmacy #768	20629 Redwood Rd	Castro Valley	94546	4
Safeway Pharmacy #908	3550 Fruitvale Ave	Oakland	94602	4
Specialty Mental Health - Oakland	310 8th Street, Suite 210	Oakland	94607	3
Specialty Mental Health - San Leandro	433 Callan Avenue, Suite 301	San Leandro	94577	3
Sutter Care at Home - Hospice	1025 Atlantic Avenue, Suite 350B	Alameda	94501	3



	Wild Smiles	4200 East Avenue	Livermore	94550	1	
--	-------------	------------------	-----------	-------	---	--



Table 4 - One-Day Collection Events

Date	Time	Location	Liners Collected	Pounds Collected
Saturday, April 20, 2024	11am - 3pm	Downtown Event Center & Plaza 3500 Capitol Ave Fremont, CA	2	103.35
Sunday, May 5, 2024	9am-1pm	San Leandro - Corp Yard 14200 Chapman Rd San Leandro, CA	6	340.15
Sunday, June 2, 2024	9am-1pm	Albany - Golden Gate Fields 1100 Eastshore Hwy Albany, CA	7	450.65
Sunday, June 30, 2024	9am-1pm	Oakland - Coliseum 7000 Coliseum Way, Oakland, CA	3	169.25
Saturday, July 27, 2024	8am-2pm	Castro Valley - Canyon Middle School 19600 Cull Canyon Rd, Castro Valley, CA	12	623.25
Sunday, August 11, 2024	9am-1pm	Alameda - Tower and Monarch Monarch x Tower, Alameda, CA	7	361.25
Sunday, September 8, 2024	9am-1pm	Union City - BART Lot 3 1100 Decoto Rd, Union City, CA	11	483.05
Sunday, September 22, 2024	9am-1pm	Pleasanton - County Fairgrounds 4501 Pleasanton Ave, Pleasanton, CA	8	336.95
Sunday, October 6, 2024	9am - 1pm	Albany - Golden Gate Fields 1100 Eastshore Hwy Albany, CA	6	284.00
Sunday, October 20, 2024	9am-1pm	San Leandro Corp Yard 14200 Chapman Rd, San Leandro, CA	3	155.00
Total			65	3,306.90



Appendix B: Disposal Facilities

Company Name	Contact Information	Weight Disposed (Lbs)
Clean Harbors Aragonite	11600N. Aptus Rd. Aragonite, UT 94029 435-884-8100	0.00
Clean Harbors El Dorado, LLC	309 American Circle El Dorado, AR 71730 870-863-7173	0.00
Veolia ES Technical Solutions, L.L.C	7665 Highway 73 Port Arthur, TX 77640 281-216-9618	0.00
Reworld Marion (Formerly Covanta)	4850 Brooklane Rd NE Salem, OR 97305 800-950-8749	127.15
Reworld Hayward (Formerly Covanta)	23490 Connecticut St Hayward, CA 94545 800-950-8749	52.77
Ross Incineration Services	36790 Giles Rd Grafton, OH 44044 440-748-5800	4,257.00
City of Spokane Waste to Energy Disposal Services	2900 S Geiger Blvd Spokane, WA 99224 509-477-6800	820.94
Total		5,257.86



Appendix C: Kiosk Signage, Mailer Instructions and Educational/Outreach Materials



Figure 1 - Sample Promotional Signage



CONSUMER DRUG TAKE-BACK (PROGRAMA DE ELIMINACIÓN DE MEDICAMENTOS)





Pull to open drawer Jale para abrir el cajón



Place medications inside Coloque los medicamentos adentro





Close the drawer



ACCEPTED (ACEPTADOS)

Unused or expired prescription medication (Including Schedule II-V controlled substances) Medicamentos con receta no consumidos o vencidos (incluidas las sustancias controladas de clasificación II a V)

Unused or expired over-the-counter medication Medicamentos de venta libre, no consumidos o vencidos









Illegal drugs Drogas ilegales

Sharps Los Objetos Punzocortantes

Figure 2 - Sample Kiosk Signage - Front



ACCEPTED

MEDICATIONS IN ANY DOSAGE FORM, EXCEPT FOR THOSE LISTED BELOW, IN THEIR ORIGINAL CONTAINER OR SEALED BAG.

















NOT ACCEPTED

HERBAL REMEDIES, VITAMINS, SUPPLEMENTS, COSMETICS, OTHER PERSONAL CARE PRODUCTS, MEDICAL DEVICES, BATTERIES, MERCURY-CONTAINING THERMOMETERS, SHARPS, AND ILLICIT-DRUGS.

Figure 3 - Sample Kiosk Signage - Chute Door



MAIL-BACK PACKAGE IS FOR

UNWANTED MFDICATIONS



ACCEPTED

Medications in any dosage form, except those listed below, in their original container or sealed bag.

*If transferring medications to a sealed bag, please be sure to recycle all remaining packaging.

NOT ACCEPTED

Herbal remedies, vitamins, supplements, cosmetics, other personal care products, inhalers, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above



EACH KIT INCLUDES:

- 1 Inmar Envelope Stand
- 20 Pre Addressed Mail-Back Envelopes 1 Reorder Process Instructions
- 1 Mail-Back Display Sign

QUICK STEPS TO START

The Mail-Back Kit comes pre-assembled. Set up is easy as 1-2-3:

- 2. Remove packaging and Mail-Back Kit
- 3. Place the Kit on your counter

REORDERING PROCEDURE KEEP THE REORDER PROCESS INSTRUCTIONS FOR **FUTURE REFERENCE.**

- When you only have five or less envelopes left in your mailback kit, it is time to reorder more envelopes.
- Follow the instructions on the Reorder Process Instructions to place
- your order To re-order, you can:
- Visit mailback.app
 Scan the QR code on the Reorder Instructions with a mobile device

QUESTIONS?

Reach out at take-back@inmar.com or call (336) 770-1940

Send an email to mail-back@123compliant.com





INMAR UIFE™CHECK MAIL-BACK ENVELOPE REORDER INSTRUCTIONS

1. START

Scan OR Code or go to mailback.app

2. REORDER

Select the refill kit on the reorder page

3. CHECK OUT

Follow the check out steps on the site

TIME TO REORDER **REORDER PROCESS**



- Scan the QR Code or go to mailback.app
- · Input the email used to sign up for the service
- Use this temporary password: 2021CDTB-CA
- Go to the Reorder Page
- · Select the Refill Kit
- Check out and verify shipping address
- · Submit the order and a confirmation email will be sent



HOW

mailback.app OR Send an email to mail-back@123compliant.com

QUESTIONS?

Email, chat, or call 602-612-4140

Figure 4 - Sample Signage and instructions for Standard Mail-Back Envelope Distribution Sites





Figure 5 - Educational Brochure - English



Figure 6 - Educational Brochure - Spanish





Figure 7 - Educational Brochure - Chinese



Figure 8 - Educational Brochure - Vietnamese





Figure 9 - Educational Brochure - Tagalog





Figure 10 - Sample Kiosk including Sample Signage





UNWANTED OR EXPIRED MEDICATIONS



ACCEPTED

Medications in any dosage form, except those listed below, in their original container or sealed bag. $\!\!\!^*$

*If transferring medications to a sealed bag, please be sure to recycle all remaining packaging.

NOT ACCEPTED

Herbal remedies, vitamins, supplements, cosmetics, other personal care products, inhalers, medical devices, batteries, mercury-containing thermometers, sharps, pet medication, and illicit drugs.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.



Figure 11 - Sample Standard Mail-Back Envelope Insert



MAIL-BACK PACKAGE IS FOR INHALERS



ACCEPTED

Inhalers

NOT ACCEPTED

Unwanted medicines that are not inhalers, herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

Note: Only place undamaged inhalers in their original containers in the Inhaler Mail-Back Package. Inhaler Mail-Back Packages can only be used for inhalers and cannot accept other types of items.

To protect your privacy, consumers are reminded to remove all personally identifiable information on prescription labels or materials before using any of the disposal options listed above.



Figure 12 - Sample Inhaler Envelope Insert



MAIL-BACK PACKAGE IS FOR

PRE-LOADED PRODUCTS CONTAINING A SHARP AND AUTO-INJECTORS



ACCEPTED

Pre-loaded products containing a sharp and auto-injectors.

NOT ACCEPTED

Unwanted medicines that are not pre-loaded products containing a sharp or auto-injectors, inhalers, herbal remedies, vitamins, supplements, cosmetics, other personal care products, medical devices, batteries, mercury-containing thermometers, sharps, and illicit drugs.

Note: Injector Mail-Back Packages can only be used for pre-filled injector products and cannot accept other types of items.



Figure 13 - Sample Auto-Injector Package Insert



Appendix D: Program Website

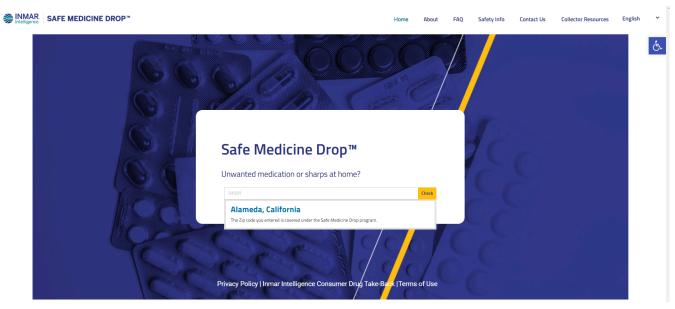


Figure 1 - www.SafeMedicineDrop.com Landing Page with Alameda County zip code entered

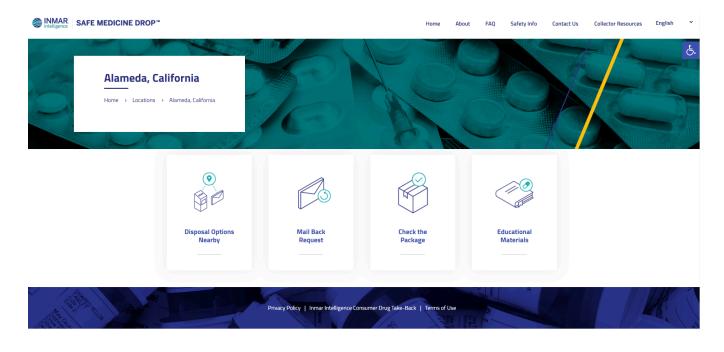


Figure 2 - www.SafeMedicineDrop.com Alameda County Landing Page



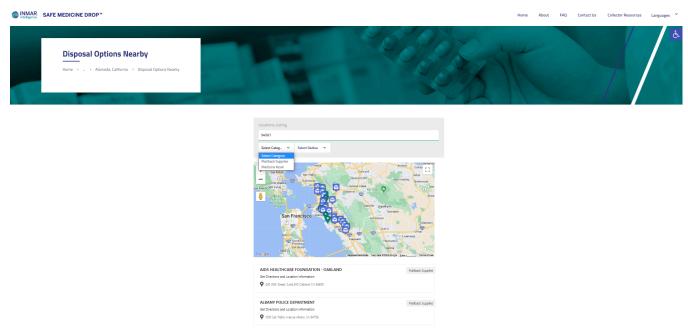


Figure 3 - www.safemedicinedrop.com Disposal Options Nearby - Alameda County

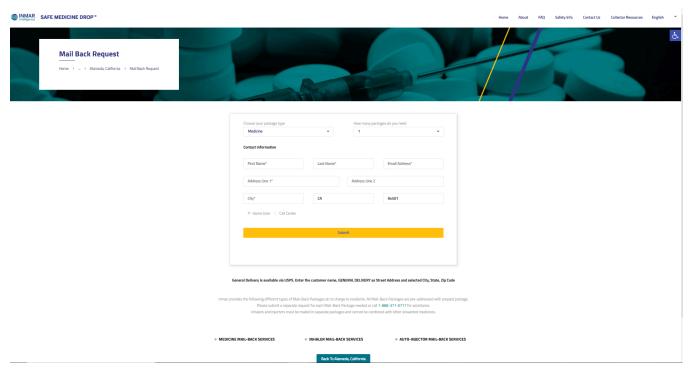


Figure 4 - www.safemedicinedrop.com Mail-Back Request - Alameda County



What Can I Put in the Kiosk?



- # If you have a medical emergency, contact 911.
- What is Inmar Intelligence's LifeinCheck Consumer Drug Take-Back Program?
- How do I dispose of my expired or unwanted medicine?
- I am unable to go to a kiosk or attend a take-back event. How can I dispose of my expired or unused medicine?
- Are there disposal locations near me?
- Is this service free?
- Should I remove my personal information before disposing of my medication?
- What does Inmar Intelligence trace about me?
- Is the package I send my medication in opened after I send it?
- What does Inmar Intelligence report?
- Where else can I find information about the safe disposal of expired or unwanted medicines?
- I have a question not answered by this website. Is there someone I can contact with a question about the program?

Back To Alameda, California

Figure 5 - Frequently Asked Questions (FAQ) Page on www.safemedicinedrop.com



I have a question not answered by this website. Is there someone I can contact with a question about the program?

Please write to us at take-back@inmar.com with any questions.

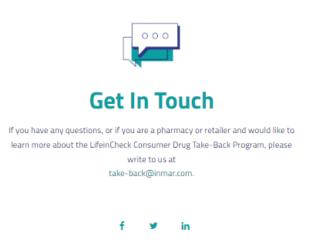


Figure 6 - Contact Information on <u>www.safemedicinedrop.com</u>



How To Dispose of Medications:



1. FIND A KIOSK NEARBY

- a. Pull to open drawer
- b. Place Medications Inside
- c. Close the drawer

2. Mail-Back Envelope

- a. Request a mail-back envelope
- b. Put medications in the envelope and seal it
- c. Mail it back to the address on the envelope

ACCEPTED:

- Unused or expired prescription medication (Including Schedule II-V controlled substances)
- Unused or expired over-the-counter medication
- Pet Medication

NOT ACCEPTED:

- Schedule I controlled substances
- Illegal Drugs

EDUCATIONAL MATERIALS: English | Español | Tiếng Việt | 中国人 | Tagalog

Back To Alameda, California

Figure 7 - Educational Materials Location on <u>www.safemedicinedrop.com</u>



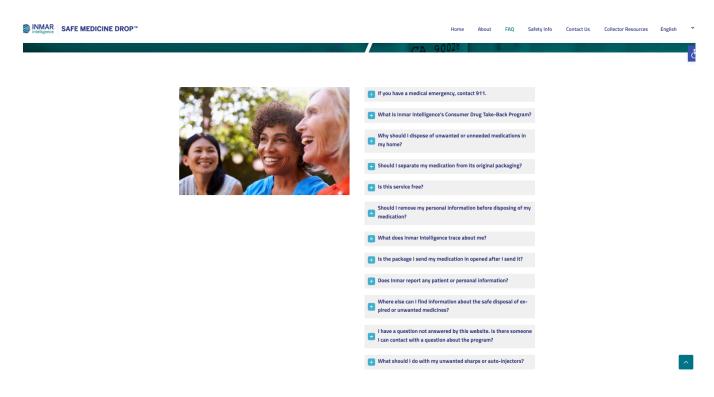


Figure 8 - FAQ Page

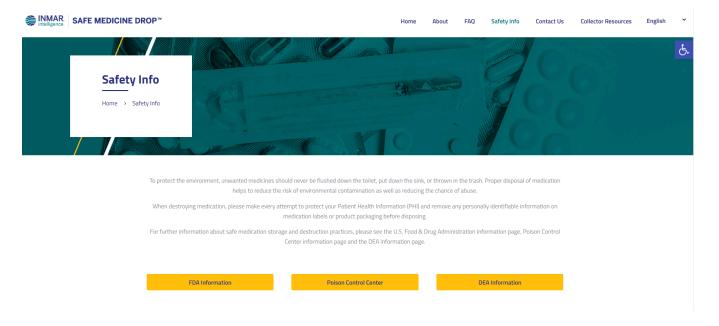


Figure 9 - Safety Info Page



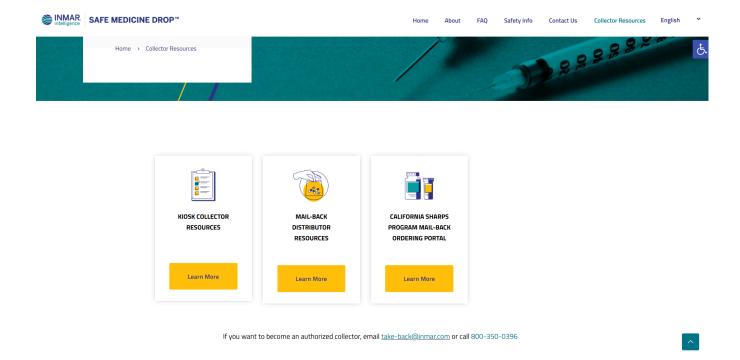


Figure 10 - Collector Resources Page



Appendix E: Outreach Activities and Promotions



Figure 1 - Images from Social Media Campaigns





Figure 2 - Newspaper Advertisement Featured in East Bay Times







Figure 3 - Examples of Programmatic Media



Advertiser: CNPA - BAUTISTA V VALERO Newspaper: East Bay Times

Issue Date: Sun, 10/06/24 Ad Number: 6855235

B2 BAY AREA NEWS GROUP 000

SUNDAY, OCTOBER 6, 2024

BAY AREA

Spare the Air alert, coastal heat advisory extended through Sunday

By Sierra Lopez

ворел @bayareanewsgroup.com

A Spare the Air alert for the Bay Area and a heat advisory for the San Fran-cisco Peninsula coast have been extended through Sunday, the National Weather Service and Bay Area Air Management Dis-

trict announced Saturday. Inland temperatures are

expected to rise to about 93 degrees with coastal highs reaching the 80s, according to the warn-ing issued at 9 a.m. Saturday. The homeless, elderly, children and pets will be at risk of heat-related illnesses while those without effective cooling or ad-

equate hydration at great-est risk, according to the

NWS advisory. "Drink plenty of fluids, stay in an air-conditioned room, stay out of the sun, and check up on relatives and neighbors. Young children and pets should never be left unattended in vehicles under any circum-stances," read the warning

which also suggested stren-uous outdoor activities be rescheduled for the early morning or late evening.

The advisory initially warned of high temperatures from the East Bay, South Bay and eastern San Mateo County south through the Santa Cruz Mountains, southern Salinas Valley, interior Mon-

terey County and San Benito County.

Temperature records previously set in 1985 were broken Thursday in San Jose (101 degrees) and Salinas (99). On the same day, King City (103 degrees) broke a record set in 1980. San Jose again surpassed previous markers Friday with temperatures reach-

ing 98 degrees, two points record of 96 was set in

The Spare the Air alert issued Saturday for today, warning the public ozone pollution is expected to reach unhealthy levels, marks the 14th issued this year and sixth since Mon-day.

ART AND CULTURE

Napa Valley Museum receives approval for St. Helena addition

By Barry Eberling

Napa Valley Register

Napa Valley Museum has secured Napa County's approval to open at a second location, this one along Highway 29/128 near St. Helena.

The annex will be named the Museum of Art and Culture, or MAC. It will be on the Napa Valley's main drag, in a build-ing now shorn of the Dean & DeLuca sign from its former gourmet grocery ten-

Location, location, location was the draw here. While Napa Valley Museum plans to keep its museum at the Veterans Home of California in Yountville, it also wants a space with greater visibility to the traveling public.

"We're sort of out-ofsight, out-of-mind there," said the museum's executive director Laura Rafaty "It's not a sustainable fu-

On Wednesday, the Napa County Planning Commis-sion, in a 4-0 vote, approved a use permit for the MAC.

The MAC is scheduled to open by year's end and offer rotating exhibits and educational programs. The first exhibit planned is "Julia Child: A Recipe for Life' about the famous chef.

Rafaty also described a planned exhibit highlighting \$24 million worth of could be presented in San Francisco.

ena museum is to share the building with under-study, planned marketplace from the team that runs the neighboring Michelinstarred restaurant Press.

Under-study will be a place people can go to buy coffee and pastries. It will have a butcher counter and and meats, Justin Williams of Press told the county Planning Commission.

And, in a previous Press announcement, Williams said under-study, through its partnership with the synergy between culinary and the arts.

Rafaty also praised the

has to offer."

In a sense, the MAC is a In addition, the St. Hel-na museum is to share the Helena roots. Napa Valley Museum was founded in 1972 to preserve Vintage Hall, a 1912 stone building that had once housed St. Helena High School.

The museum outgrew its space on the second floor of Vintage Hall. In 1998, it moved to the such offerings as dried fish 10,000-square-foot, \$3.5 million building it constructed on the Veterans Home grounds. At the time, the museum hoped

art from three generations she said. "But you can do of Caldwell Snyder Gallery of the Wyeth family, adding that in the Napa Valley and in St. Helena, said the muthis is the type of show that enjoy everything the valley seum needs the Upvalley location to catch the attention of Highway 29 drivers.

"Its current obscure loca-tion near the Lincoln Theater (at the Veterans Home) has always been a (drawback) for the institution and consequently the pub-

lic suffers, too," he wrote to the county.

Rex Stults of Napa Valley Vintners agreed that the Yountville museum is

off the beaten path.
"A move to Highway 29 and the visibility it provides would undoubtedly benefit the museum and allow them to continue to serve

more meaningful way," he wrote to county officials.

The St. Helena museum will be at 607 S. St. Helena Highway, near Hall Wines and the V. Sattui winery.

Contact Barry Eberling at 707-256-2253 or beberling@napanews.com.

INMAR



Figure 4 - Excerpt from East Bay Times



Table 1 - Results From All Outreach Activities During the Reporting Period

Outreach Activity	Type of Media	Start Date	End Date	Impressions	Frequency
Q1 Influencer Campaign	Digital Promotion	1/8/24	3/29/24	453,029	1
Q2 Influencer Campaign	Digital Promotion	4/1/24	6/28/24	559,752	1
Q3 Influencer Campaign	Digital Promotion	7/1/24	9/30/24	568,509	1
Q4 Influencer Campaign	Digital Promotion	10/1/24	12/27/24	156,057	1
Social Media Posts - Instagram, Twitter, Facebook	Digital Promotion	1/26/24	12/27/24	33	24
Programmatic Spring Campaign	Digital Promotion	4/22/24	6/30/24	110,393	1
Programmatic Fall Campaign	Digital Promotion	10/7/24	12/31/24	250,141	1
Newspaper Advertising	Print Ads	9/30/24	12/30/24	979,248	12
Radio Advertising	Radio	10/6/2024	12/29/2024	11,390,400	516
Total				14,467,562	